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***Activities in Schleswig-Holstein***

**National Park Theme**

* this year’s theme is ***Science in the Wadden Sea*** (more here [Nationalpark-Themenjahr 2021: Wissenschaft im Wattenmeer | Nationalpark Wattenmeer (nationalpark-wattenmeer.de/sh)](https://www.nationalpark-wattenmeer.de/sh/themenjahr))

**National Park Partner**

* National Park Partnership programme: extensive review and concept completed.
* **Training courses & workshop**: most courses and workshops had to be cancelled due to the new Corona lockdown, but 2 co-creation workshops (PROWAD LINK, one of them via video conference), and one National Park partner seminar were held (documentations posted on basecamp).
* The annual partner meeting (usually held end of January/beginning of February) is postponed till later in the year but eleven virtual round tables with different themes will be held on 4 February 2021.

**PROWAD LINK**

* Transnational Visitor Survey (Contractor/implementation: NIT/ETFI): Response rate of the visitor survey after the end of the autumn wave quite satisfying: see table.

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|  | SH | NI | DK | NL | Total |
| Summer, paper-pencil | 186 | 154 | 122\* | 160 | 944 |
| Autumn, paper-pencil | 90 | 124 | 208 |
| Online | 6 | 3 | - | 461 | 470 |
| SUM | 282 | 281 | 330 | 521 | 1.414 |

The questionnaires of the summer and autumn wave from Schleswig-Holstein and Lower Saxony are coded and scanned. The Danish and Dutch questionnaires have also been coded. The next survey period is from April until the end of June 2021, followed by a final chart report presenting the results of the survey.

* Analysis of the summer and autumn 2020 responses (Schleswig-Holstein and Lower Saxony only) were commissioned by NTS (Nordsee-Tourismus-Service) to determine possible effects of the Corona pandemic on visitor structure and preferences.
* Call for tender for WP 5.9 (Brochure on added value of sustainable tourism was sent out in December 2020 to three potential suppliers in DK, NL and D. One bid was received from NIT in cooperation with ETFI. Kick-off-meeting will be in February.

**Regional Weltnaturerbe AG Westküste/Trägergruppe Fahrtziel Natur**: This meeting was held online on 29. October 2020 with 20 representatives from Ministry of Economics, Tourism Marketing organsisations, NGOs, National Park Office, CWSS, University a.o. for exchange about Wadden Sea projects and events. Astrid Eggert from the Schleswig-Holstein World Heritage Site Haithabu and Danewerk gave a presentation on *Current: Projects in Context Management, Tourism and Mobility*.

**Annual regional Symposium on *Nature and Tourism*** which was planned for 12. November 2020 was cancelled due to the Corona Pandemic.

The **Multimar Exhibition Centre** events:

* Open air festival (held 5 September 2020) at the Multimar Wattforum (part of the Schleswig-Holstein Culture Festival) was a successful, well-organised event with moderate attendance (around 70 guests).
* Construction of the new outdoor otter area has started. This includes also the development of the indoor and outdoor exhibitions and the educational programme associated with this.
* The yearly Nikolaus dive into the aquarium to feed the fish was held as a live online event.

**Other**

* Brochure on “Wattenmeer für ALLE” (Wadden Sea for all, compilation of nature experience offers) was updated in a barrier-free version (more here [Wattenmeer für alle | Nationalpark Wattenmeer (nationalpark-wattenmeer.de)](https://www.nationalpark-wattenmeer.de/sh/service/mediathek/dokumente/wattenmeer-fuer-alle/2527)
* The Herrendeichschule (National Park School) on Nordstrand received the first “speaking” beach chair which is part of an interactive learning exhibition for children. The beach chair offers an acoustic unit with which the children can listen to stories and sounds from the Wadden Sea. (More here [Sprechende Strandkörbe für die Nationalpark-Kitas und -Schulen in Schleswig-Holstein | Nationalpark Wattenmeer (nationalpark-wattenmeer.de)](https://www.nationalpark-wattenmeer.de/sh/misc/sprechende-strandkorbe-fur-die-nationalpark-kitas-und-schulen-schleswig-holstein/6025) and ["Sprechende Strandkörbe" für die Nationalpark-Kitas und Schulen - YouTube](https://www.youtube.com/watch?v=1wcIyS0R7sw))
* Review and evaluation of 18 tourism magazines and National Park Partner websites on their use of the Wadden Sea World Heritage logo and reference to the Wadden Sea World Heritage area
* Wadden Sea World Heritage short film was posted on social media channels. In addition it was sent to all cinemas in Schleswig-Holstein to be shown before the main movies. 13 cinemas took up this offer and were provided with the DCP version (German only) suitable for cinemas.
* Project outline for case studies 'Sustainable tourism in biosphere reserves': the project outline for the Halligen biosphere was approved as one of 4 case studies financed by the Federal Agency for Nature Conservation with funds from the Federal Ministry for the Environment, Nature Conservation and Nuclear Safety.
* The study on "Regional economic effects of tourism in the Schleswig-Holstein Wadden Sea National Park as a contribution to improved communication of nature values" by Professor Job and his team (University of Würzburg) has started (funding by Federal Ministry of the environment).
* From February till the end of June 2021 (planned) 53 updated and 30 new Wadden Sea World Heritage information columns will be installed in 49 communities along the west coast of Schleswig-Holstein.