

# Wadden Sea Board

**WSB 7**  
**6-7 March 2013**  
**Hamburg**



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<b>Agenda Item:</b>	6
<b>Subject:</b>	Communication Strategy: Danish Amendments
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<b>Submitted by:</b>	DK

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Attached are amendments proposed by Denmark on the strategic aims of the external communication of the Communication Strategy page 7.

## **Proposal**

The meeting is proposed to discuss the proposed amendments.

**Amendments Strategic Aims External Communication**

Following the summary records from WSB6 and the agenda item 6 on the upcoming WSB7 please find the Danish proposal for amendments for the external strategic aims:

The Danish delegation proposes the following additions to be included in the strategic aims for external communication in the Communication Strategy for the TWSC:

- deliver important knowledge to stakeholders engaged in assessment and management of the Wadden Sea, e.g. ministries, municipalities, NGO's etc., to support the basis for decision making processes
- maximize the value of the knowledge obtained by the TWSC through effective, appropriate and timely information to users and stakeholders

Motivation:

The joint declaration for the TWSC lays down objectives for the cooperation in which the participating government aim to achieve a natural ecosystem, its functions and characteristic biodiversity and maintenance of the landscape and cultural heritage. The participating governments will pursue the objectives of the cooperation through a) the developments and implementation of plans, policies and projects to maintain and enhance the natural values, landscape and cultural heritage of the Wadden Sea and e) coordinating and commissioning research and monitoring to improve understanding of the Wadden Sea ecosystem and changes to it (Joint declaration point 4).

The TWSC plays a crucial role as hub for the knowledge and data collected through the cooperation. Knowledge and data that can and should inform the decision making processes at national, regional and local levels. It is therefore essential to the added value of the TWSC that the achieved knowledge is brought to the attention of the relevant decision makers at all levels.